I am going to write **Hello World!** using bold characters.

* **This is the text associated with the first item** now without bold and blue
* item 2
  + subitem 2\_1
  + subitem 2\_2
* item 3
  + subitem 3\_1
  + subitem 3\_2
    - sub\_subitem 3\_2\_1
    - sub\_subitem 3\_2\_1
* item 4