I am going to write **Hello World!** using bold characters.

* **This is the text associated with the first item** now without bold and blue
* item 2
	+ subitem 2\_1
	+ subitem 2\_2
* item 3
	+ subitem 3\_1
	+ subitem 3\_2
		- sub\_subitem 3\_2\_1
		- sub\_subitem 3\_2\_1
* item 4